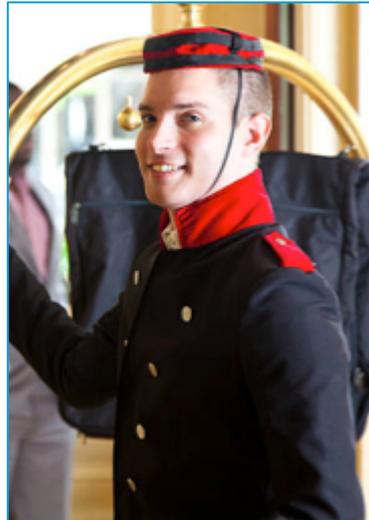


**TIP-TAP-GO!**

IT'S GOOD FOR YOUR EMPLOYEES! IT'S GOOD FOR BUSINESS!

# THE CASHLESS ECONOMY IS HURTING YOUR ASSOCIATES

In the new cashless economy, service workers are being hurt badly as their tip incomes continue to decline



# AND CASH TIPS CREATE PROBLEMS FOR YOUR BUSINESS



Slow down the line at the cash register, drive-through or valet station



More susceptible to employee theft or outside robbery



Higher admin costs to count, reconcile, deposit, distribute



Risk of accepting counterfeit bills

# TIP-TAP-GO IS THE ANSWER FOR YOU AND YOUR ASSOCIATES

TipTapGo's mission is to ensure that the 5MM U.S. service workers who work for tips are not left behind by the cashless world and are actually able to thrive



# MAKE TIPPING FOR YOUR CUSTOMERS AS EASY AS TIP-TAP-GO!



## TIP

Customer pulls out their phone, clicks on associate's avatar and selects the tip amount



## TAP

Customer then taps the Tip button and Tip is immediately posted to business' or associate's account



## GO

And the associate and the customer can go their separate ways in just seconds

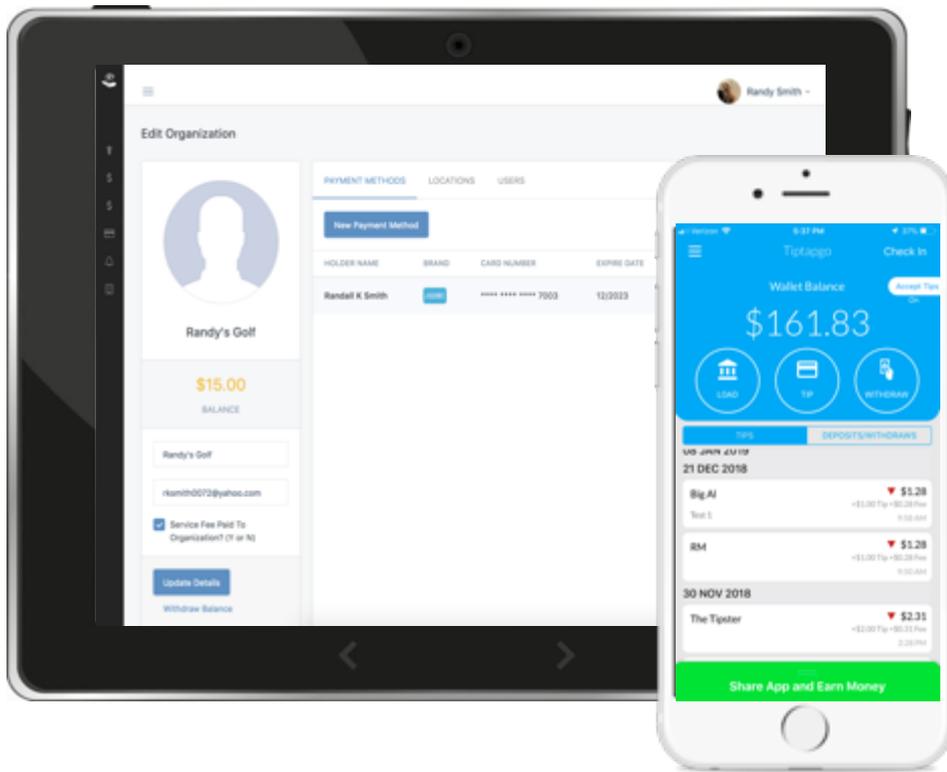


## COUNT

Count the money in your tip jar in real time and split the tips among your associates

# TIP-TAP-GO SOLUTION OVERVIEW

# TIP-TAP-GO SOLUTION



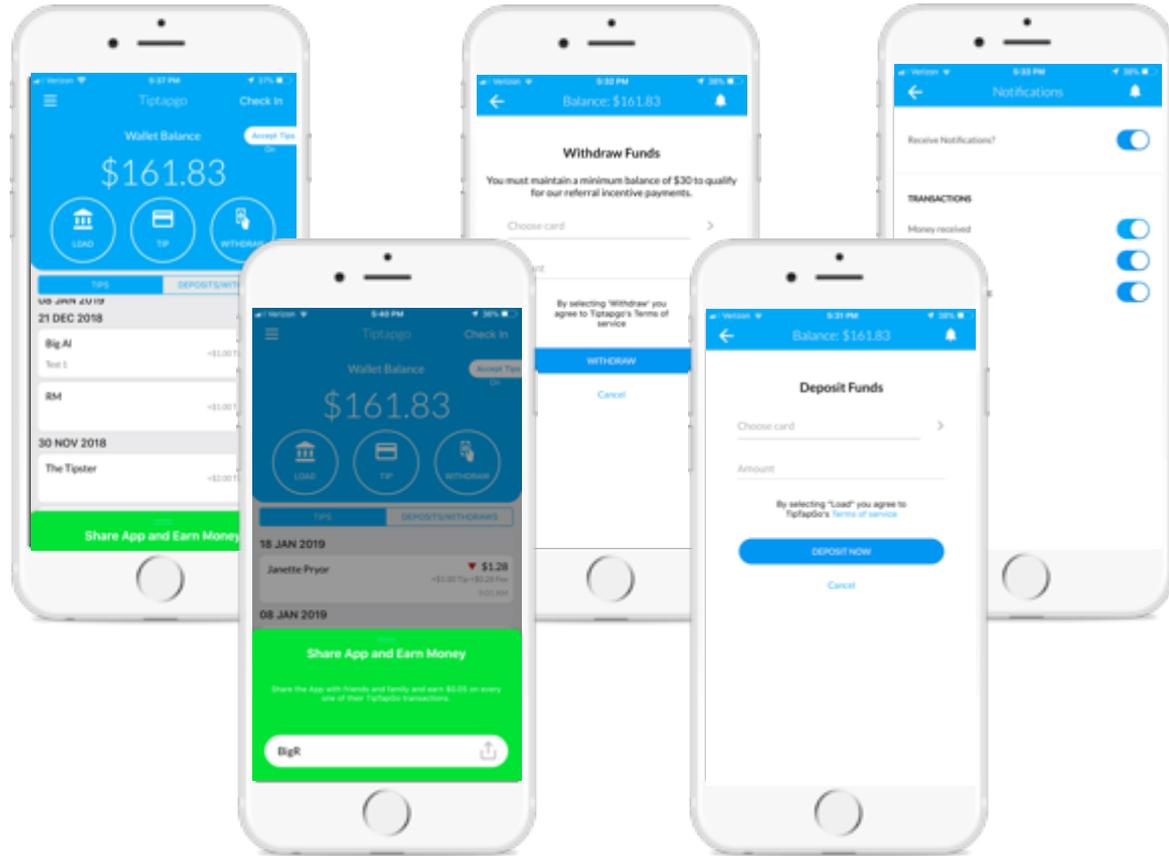
*The TipTapGo Solution* is comprised of:

- **Mobile App** available in the App Store and Google Play, that is used by Customers to tip Service Workers through a fast, seamless, secure and anonymous process
- **Admin Module** where Tipsters and Tippees can view their tip transactions, deposits, withdrawals, notifications and manage their payment methods
- **Organization Module** for businesses to manage their service associates, locations, service fees and tip sharing rules

# TIP-TAP-GO APP

With the *TipTapGo App*, Users can:

- Tip workers
- Receive tips
- Deposit money
- Withdrawal money
- Receive notifications
- Manage their profile & account
- Refer the App to their network
- Earn extra money from their referrals



# TIP-TAP-GO ADMIN MODULE

The image displays two overlapping screenshots of the TipTapGo Admin Module interface. The top screenshot shows the 'Dashboard' page, which includes a 'CURRENT BALANCE' of \$161.83, buttons for 'DEPOSIT' and 'TIP', and a 'NOTIFICATIONS' section with three items. The bottom screenshot shows the 'Transfers' page, which features a table of transactions with columns for 'HOLDER NAME', 'BRAND', 'CARD NUMBER', 'TYPE', 'AMOUNT', and 'CREATED'. Below this is a detailed view of transactions with columns for 'NAME', 'TYPE', 'DEBIT', 'CREDIT', 'BALANCE', and 'DATE'.

HOLDER NAME	BRAND	CARD NUMBER	TYPE	AMOUNT	CREATED
Big R	Master	**** * 1212	Withdraw	\$20.00	Feb 9, 2019
Big R	Master	**** * 1212	Withdraw	\$5.00	Jan 9, 2019
Big R	Bank of America	**** * 000	Deposit	\$10.00	Dec 21, 2018
Big R	Master	**** * 1212	Withdraw	\$10.00	Dec 21, 2018
Big R	Bank of America	**** * 5330	Deposit	\$50.00	Nov 28, 2018
Big R	Bank of America	**** * 000	Deposit	\$50.00	Nov 28, 2018
Big R	Bank of America	**** * 000	Deposit	\$50.00	Nov 21, 2018
Big R	Bank of America	**** * 5330	Deposit	\$50.00	Nov 21, 2018

NAME	TYPE	DEBIT	CREDIT	BALANCE	DATE	
Big R	Transfer					
Big R	Tip		Tip			
Big R	Transfer					
Big R	Transfer					
Big R	Transfer					
Big R	Transfer					
Anda Smith	Tip		Tip			
Big R	Transfer	\$1.00	\$5.28	-\$ 6.28	\$184.95	Jan 8, 2019
Big R	Transfer	\$2.00	\$5.31	-\$ 7.31	\$181.23	Jan 8, 2019
Big R	Transfer	\$1.00	\$3.28	-\$ 1.28	\$203.54	Jan 8, 2019

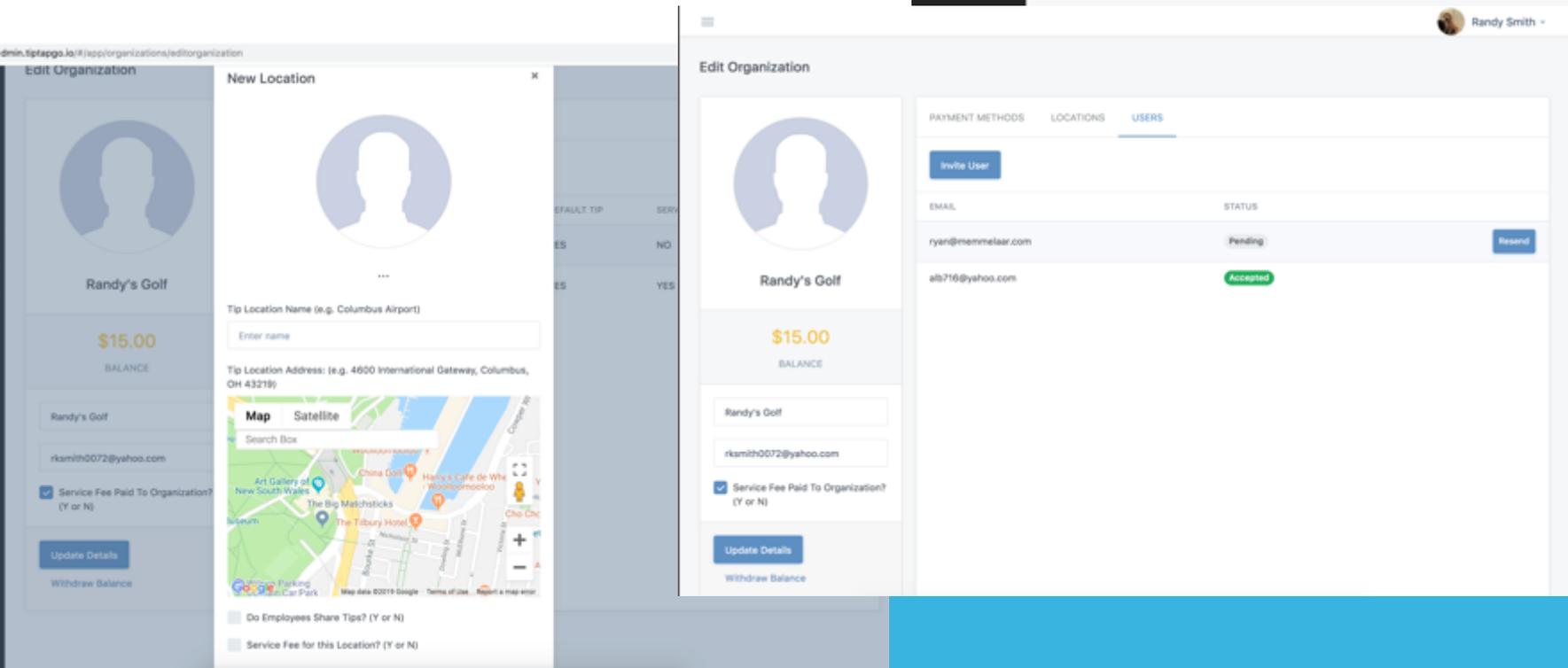
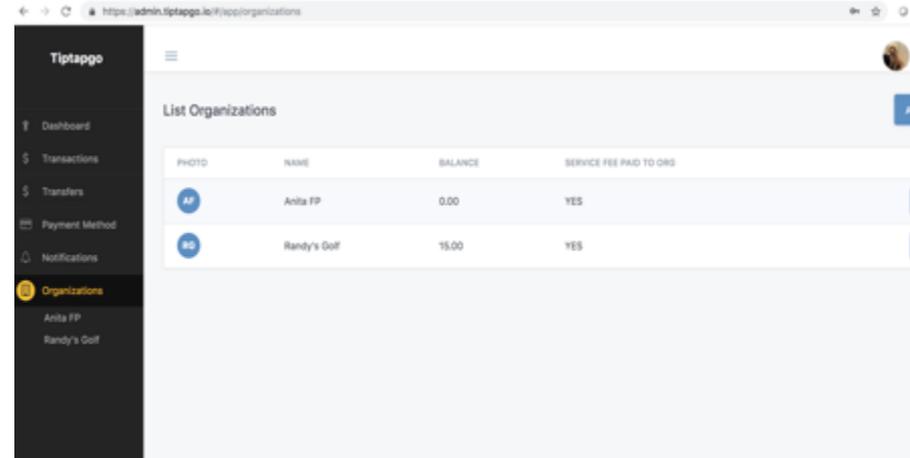
With the *Admin Module*, Users can:

- View a Dashboard that provides a summary of their account and a listing of their notifications
- View a log of their tip transactions
- View a log of their deposits and withdrawals
- Manage their payment methods

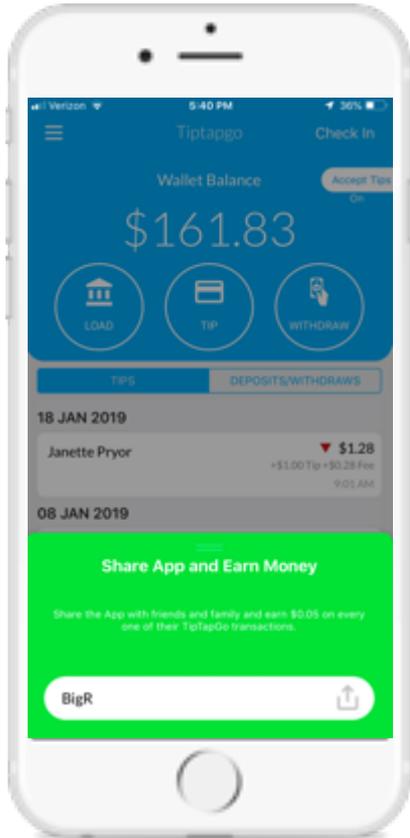
# TIP-TAP-GO BUSINESS PROGRAM

# SIMPLE AND FAST BUSINESS SET UP

- ① Setup Your Business Account and Profile
- ② Setup Your Business' Payment Method
- ③ Setup Your Business' Locations & Tipping Rules
- ④ Invite Your Associates
- ⑤ Print Your Promotional Posters & Business Cards



# EASY DOWNLOAD PROCESS FOR YOUR CUSTOMERS



- We provide your business with PDFs of Posters and Business Cards with QR codes that Customers scan (or a phone number they can text) to quickly download and register for the TipTapGo
- The Posters can be placed at your registers and drive-through windows and Cards can be passed out to your Customers perhaps with an Offer included
- In addition, your Associates can get their friends, family and contacts to sign up through a simple referral process built right into the App

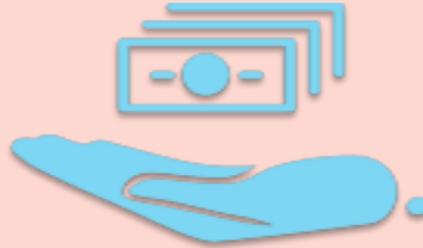
# INCREASED TIP INCOME FOR YOUR ASSOCIATES

- With TipTapGo, more Tips are made to your Associates' Tip Jar by replacing the need for your Customers to carry cash with a simple mobile app on their phones that they always has with them
  - But there's much more money to be made by your Associates as TipTapGo fills your Associate's virtual Tip Jar with:
    - 1st Level Referral Fees from TipTapGo everytime your Customers tip (\$0.05 per Tip)
    - 2nd Level Referral Fees everytime someone your Customer referred to TipTapGo tips someone (\$0.01 per Tip)
- 

# SUPPORT PROVIDED TO YOUR BUSINESS



Virtual Training  
Session for you  
and your  
Associates



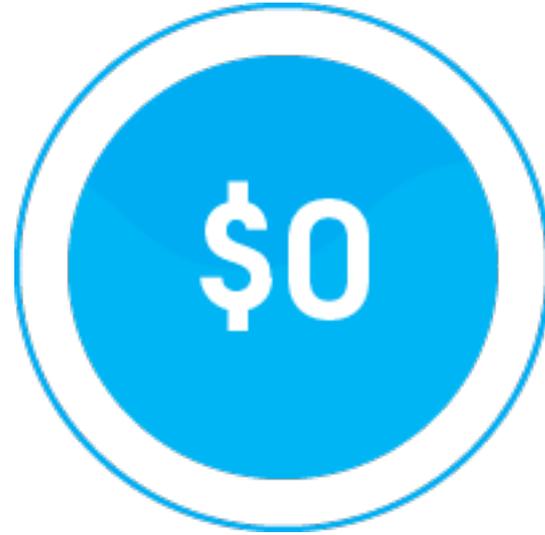
App Poster and  
Business Card  
PDFs with simple  
download  
instructions



Assistance with  
initial setup of  
your Account and  
your Associates

# BENEFITS OF THE TIP-TAP-GO BUSINESS PROGRAM

# AND WHAT DOES TIP-TAP-GO COST YOUR BUSINESS?



# BENEFITS TO YOUR EMPLOYEES



Increase Tip Income and Total Earnings



Minimize Missed Tips Because of No Cash, Wrong Denominations



Speed Up the Drive-Through, Check-In Process Increasing # of Tips



Earn Even More Money Through Our App Referral Program

# BENEFITS TO YOUR CUSTOMERS



## It's Fast

Fast as paying with cash from a wallet or money clip



## It's Easy

Easy to setup, use & administer for the Tipper



## It's Convenient

Never be "that guy" and run out of tip money again



## It's Secure

Secure as a PayPal or credit card transaction



## It's Anonymous

No need to know each other or have a prior relationship



## It Pays

Earn Money Through Our App Referral Program

# BENEFITS TO YOUR BUSINESS

## Employee Benefit Plan

- TipTapGo allows your associates to make more money providing a new, attractive, **free** addition to your Employee Benefit Plan

## Teamwork

- With a shared, virtual tip jar and opportunity to make more money, your associates will be highly motivated to work together and succeed as a team

## Improved Experience

- TipTapGo delivers a simple, fun new, tipping process for your customers that is as fast and anonymous as cash but much more convenient and secure

## Compliance

- TipTapGo provides transaction reports to make easy for you to account for, distribute and report your associates' tip income and ensure minimum wage compliance

# EVERYONE WINS WITH TIP-TAP-GO

## TIP-TAP-GO'S TIP OF THE DAY

**“Give Your Employees a Raise...  
Improve Your Customers' Experience...  
Improve the Teamwork of Your Employees...  
AT NO COST TO YOUR BUSINESS!”**

**IT'S TIME TO TIP-TAP-GO!  
THANK YOU!**

TipTapGo Executive Team  
Sales@TipTapGo.io  
[www.tiptapgo.io](http://www.tiptapgo.io)